

Country: TURKEY

UNDAF Outcomes*:

*Project cross referenced under two UNDAF Outcomes.

UNDAF Outcome 2: By 2010, social and economic policies for poverty and disparity reduction implemented effectively and quality basic social services reaching vulnerable groups promoted.

UNDAF Outcome 1: By 2010, strengthened individual and institutional capacity for both democratic and environmental governance at local and central levels

CPAP Outcome / Indicators

National and local MDG based policy formulation and implementation at local and national levels

CPAP Output

Government's poverty reduction strategies are strengthened to incorporate MDG attainment goals with social inclusion and human rights practices at national and local levels.

2008 Target: Number of young people benefiting from youth funds, exchange and skills enhancement programs, disaggregated by gender

Executing Entity: General Directorate of Youth and Sports, Youth Services Department

Brief Project Description: This project document describes the Swiss-UNDP Fund (S-UN-FUND) which will provide financial support and mentoring to young people (age 18-24) in Turkey. The Fund will finance technical assistance and grants to initiatives of associations of young people who leverage **cultural and tourism assets** for professional, economic and personal development while demonstrating commitment the core UN values –of human rights, tolerance and cooperation.

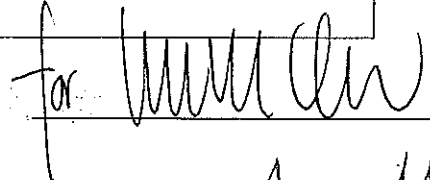
Programme Period: 2006-2010
Programme Component: 1
Project Title:
Project ID:
Project Duration: 24 Months, starting 1 April 2008
Management Arrangement: NEX

Total Budget: 750.000

SOF: Swiss Development
Cooperation Agency

Mahmood A. Ayub
Resident Representative

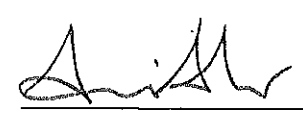
Agreed by UNDP:



H. Avni AKSOY
Head of Department
Multilateral Economic Affairs

25 Mart 2008

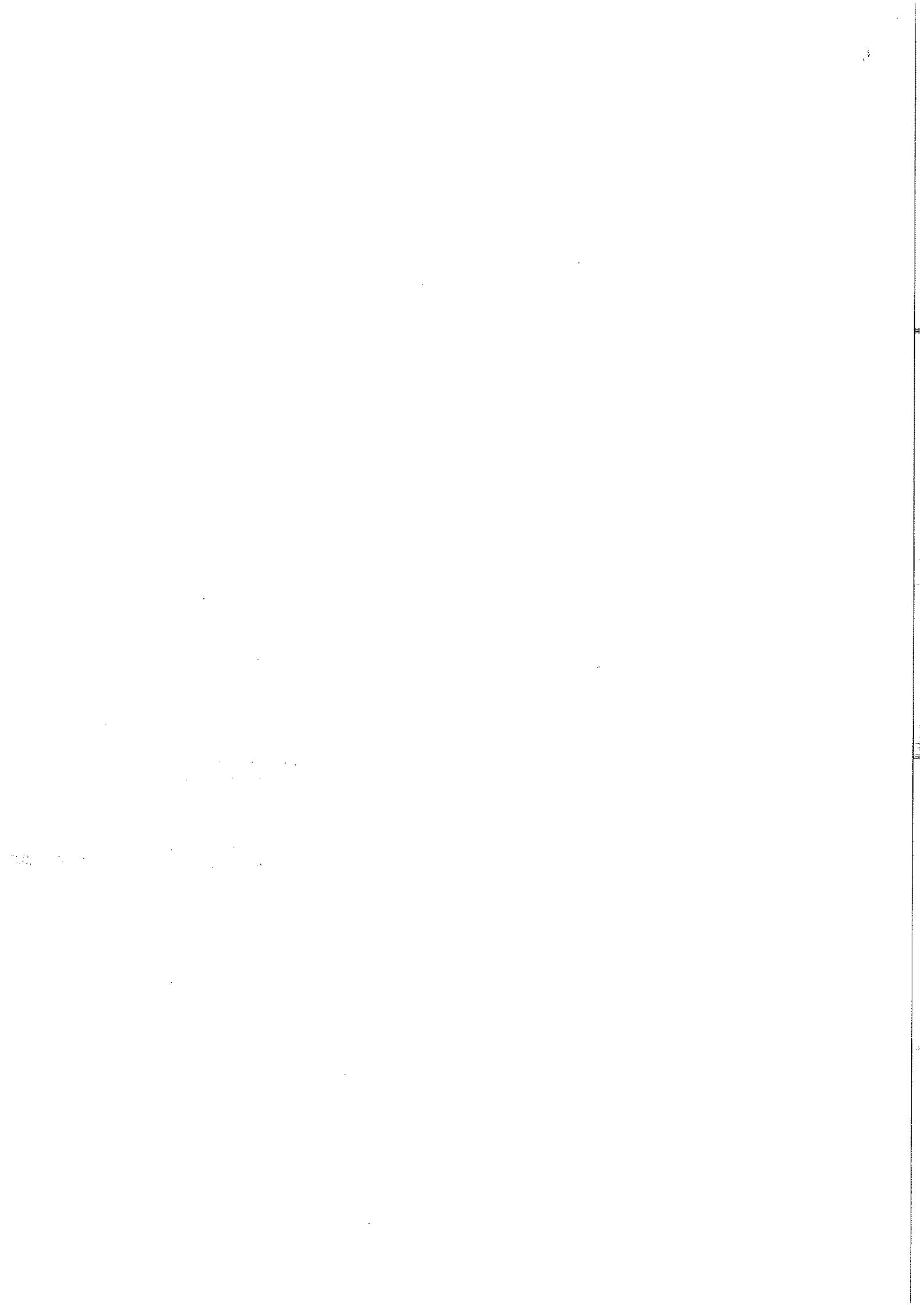
Agreed by Government of Turkey:



Agreed by Executing Agency (General Directorate of Youth and Sports):

Adnan GÜL
Gençlik Hizmetleri
Dairesi Başkanı

07.04.2008





Project Document of the Government of Turkey

Brief Description:

This project document describes the Swiss-UNDP Fund (S-UN-FUND), which will provide financial support and mentoring to young people (age 18-24) in Turkey. The Fund will finance technical assistance and grants to initiatives of formal and informal associations of young women and men who leverage **cultural and tourism assets** for professional, economic and personal development while demonstrating commitment the core UN values of human rights, tolerance and cooperation.

Background and Objectives of the Fund

The 15 to 24 age group constitute 18 percent of Turkey's 72 million population. An ongoing analysis within the context of the National Human Development Report for Turkey points at multiple layers of opportunities and constraints for Turkey's young to realize their full potentials. The opportunities, no doubt, include the dynamism of Turkish society and its remarkable diversity. National economic growth in the past 5 years, averaging 7.5 percent per annum and prospects of EU accession bolster such opportunities. The constraints lie with unequal opportunities, between young men and women, between different self identified social groups, between the country's east and west. Risks of exclusion along with insularity of communities further exacerbate the constraints. Finally, Turkey is an immensely mobile society. Approximately 60 percent of the people in this age group have left their birth places as of 2005. Again, this is an opportunity and constraint. The opportunities lie in the vast potential of young people as members of new communities, in the labor force and in the other social dynamics of their new communities. The constraints lie in the capacity of the receiving areas to provide for the needs of a young migrant population, not only in the labor market but also and even more importantly in the social fabric of the new communities.

Programs that support young peoples' capacity to manage these opportunities and constraints are limited in number and scope. The EU funded Youth Programs implemented by the National Agency of Turkey cover the 2007-2013 period and support EU citizenship and adaptation of Turkey's youth to EU norms.¹ Furthermore, the national agency designated for enhancement of programs and policies for youth is the General Directorate of Youth and Sports. Although currently, focusing on the recreational activities for youth, this General Directorate has plans to further emphasize youth and youth policy development in its own work. Nevertheless, currently, there is little programmatic support to Turkey's youth to manage their own social integration within the context of Turkey's development policies and programs.

Based on the experience of UNDP's wide range of youth related programming in Turkey, programs that support social entrepreneurship among the youth aimed at building greater trust of young people in the institutions of the government are in great demand and yield strong local level results. Support is needed by individual youth organizations, local level youth forums in supporting groups of young people to adjust to the demographic push for rural-urban migration. In this context, it is important to note that City Councils established as per Article 76 of the Municipalities Law entail the establishment of youth and women platforms as constitutive elements in the city councils. The Youth Councils at municipal levels are potentially strong platforms for influencing local policies in support of youth integration in social and economic life of their communities. Similarly, a specific programming instrument is needed to help young people who are migrants from east to west in search of opportunities. In this context, there is need for systematic support to such youth platforms to leverage youth friendly sectors such as tourism.

In order to address this gap, UNDP will manage, on behalf of the designated national agency responsible for youth, the Fund, which is entrusted to the UNDP by the Swiss

¹ Approximately 49,000 persons, 20,000 of which from the General Education Program, have benefited from the EU Youth Programs as of 2006.

Development Cooperation Agency (SDC). The Swiss – UNDP Fund (named SUN Fund, to symbolically capture the aspirations of young people) will provide financial support and mentoring to young people (age 18-24). It will finance technical assistance and grants to initiatives of associations and platforms of young people who leverage **information and communication technologies** for promotion of **cultural wealth** for professional and personal development while demonstrating commitment the core UN values –ranging from human rights to valuing of diversity. The specific target group of the SUN Fund is young people who have migrated to urban areas from rural areas and those who face the difficulties of social integration due to human development deprivations (education, health, income, access to cultural and personal opportunities) experienced during childhood.

The Country Program Action Plan (2006-2010) of the UNDP which is aligned to the 9th Development Plan of the Government of Turkey specifically designates the youth as a priority target group of UNDP interventions in Turkey, and foresees the establishment of a Youth Fund. In this context, the Government's 9th Plan also calls for:

“It will be ensured that groups, particularly the handicapped, elderly, women, children and migrants, that are subject to poverty and social exclusion, will actively participate in economic, social and political life, and violence against and exploitation of such groups will be prevented. In this context, priority will be given to the access of disadvantaged groups to education, health, housing, social services and employment services... Social affinity of the youth, sensitivity and self-confidence will be developed in a manner to foster their confidence in the future. In order to increase social integration and solidarity, priority will be given to policies that foster tolerance, social dialogue and cooperative culture.”

The SUN Fund – essentially a youth fund, is a direct UNDP response to the Government's plans to support young people's social integration in a way which centralizes the UN core values of tolerance, dialogue and cooperation. The institutional framework for the output of supporting youth machinery is detailed in the UNDP Country Program Action Plan (CPAP) for 2006-2010 and entails cooperation with civil society on the one side and the Prime Ministry and local authorities for strategic issues, on the other.

II. Strategy

The SUN-Fund is a grant and technical assistance fund, entrusted to UNDP by the Swiss Development Cooperation Agency (SDC). It is foreseen that over 80 percent of the Fund is allocated directly to initiatives of young people. The remaining 20 percent of the Fund will be allocated to coaching and mentoring by UNDP and its national youth partners.

At the outset, project strategy builds on programming experience (www.undp.org.tr) and thinking on best strategies to impact positively the lives of youth (http://162.23.39.120/dezaweb/ressources/resource_en_159093.pdf). In the strategic context, the SUN FUND empowers youth to improve their chances in life treating them as partners and rights holders, in line with the SDC's Youth Policy (Goal 2) in which migrant youth and social inclusion is targeted.

Consequently, the primary beneficiary of the SUN-Fund is **young people who have migrated from rural to urban areas in the past 10 to 15 years**. In order to capture this

beneficiary pool, the project will focus on the cities of provinces which have received the highest amount of migration in the past 20 years. These provinces are: Istanbul, Kocaeli, Bursa, Manisa, Izmir, Antalya, Mersin, Ankara, Adana and Malatya. Based on its current youth related programming, UNDP has field presence and access to youth networks in many cities of these provinces. The project will initially focus on three provinces selected according to certain criteria some of which are presented below, and then expand as per consultations with the partners.

At the outset of the project, UNDP will identify, through experts and technical assistance, the occupational and other social categories to identify the specific areas in which migrant youth are concentrated. In this context, special efforts will be made to identify communities of recent migrants, in line with the analysis made by Hacettepe University Population Studies Institute on the migration trends during 1985-2005.

In addition, the project will focus on the opportunities created by **culture and tourism sector**. Specific focus will be given to utilization of information and communication technologies through web portals, information networks, etc. for this purpose. These sectors are identified as youth-friendly sectors based on circumstantial evidence in Turkey. The opportunities will not be limited to treating these young people as potential workers in these sectors. The strategy will be to identify how these sectors have and can open up opportunities for young peoples' better social integration in the lives of their communities. Of the 10 provinces mentioned above, three are designated by the Ministry of Tourism and "tourism cities" (Istanbul, Izmir, Antalya) There is also ample evidence to suggest that these three provinces have absorbed rural – urban and east –west migration of young people in the tourism industries. During the initial phase of the project, the potentials of the culture and tourism sectors to create opportunities for young men and women will be identified in order to provide guidance and technical assistance to associations and platforms of young people in these provinces in developing their own projects. In this stage and the rest of the project period, close cooperation with the local authorities including local offices of central government organizations and municipalities will be ensured. In this context, consultative bodies of the municipalities, such as the City Councils, will be the primary consultative interlocutor of the project stakeholders at local levels.

The SUN FUND will be launched in a select number of districts that will be identified based on the identification of the priority areas (Activity 1.2 in the Results Framework) at the district levels: e.g. Eminonu-Fatih of Istanbul, Selcuk of Izmir and Alanya of Antalya provinces. These districts are presented as examples. The specific intervention areas will be decided upon in consultation with the designated national agency.

Once the technical assistance components -with regard to the potentials of culture, tourism for integration of youth of migrant families- are completed, the SUN Fund will be announced in the 3 selected provinces, through the governorates and district governorates and the district and provincial organizations of the youth and sports general directorate. The UNDP technical assistance team, together with the officials mentioned, will provide coaching and mentoring to youth groups in the 3 cities. Further technical assistance will be mobilized to increase participation from young people in the project launch activities. It is important in this context that the project supports the capacities of youth platforms that have already been established under the auspices of Municipalities as per the Article 76 of the municipalities law.

Through sector based technical analysis, the general guidelines for eligibility criteria of projects for funding will be developed along with a framework for Monitoring & Evaluation. An official launch will be made on (date) in all these 3 cities through either the offices of the governorate or the municipalities and to mass media and youth organizations in a major event. These criteria will be in line with the priorities of the Fund, including a focus on culture and tourism sectors, leveraging of ICT, and institutional strength of and synergy between Youth Centers, Youth Councils and other youth platforms at the target localities. This last point is crucial for increasing the impact of the projects to be funded. In addition, while the eligibility criteria are determined, measures to ensure equal participation of and benefit to young girls and women will also be taken. This strategy will cover various stages of project implementation, including preliminary analyses at the pilot provinces and monitoring of the projects/activities through gender disaggregated data.

Projects will be accepted subject to the terms & conditions of the Project which are mutually agreed by UNDP and the SDC and made public. The selected target groups will receive specific support in preparing their project proposals and responses in line with the selected priorities and criteria. With this approach, the project management will ensure that there are youth initiatives supported in each project city managed by the target group, with close mentoring and technical assistance support from UNDP and the national authorities. With this approach, the project's main objective of generating workable models for social inclusion of youth will be supported. In this context, it must be noted that UNDP, with its national civil society partners, has ample experience in supporting good participatory processes for youth in formulation of projects. At this stage of its work with youth, it is equally important that local level project initiatives are linked to policy formulation in the field of social inclusion by leveraging Turkey's potentials in the culture and tourism sectors.

A Project support team headed by a Project Associate and assisted by a Project Assistant will provide technical assistance to individual project teams.

Qualifying projects will be selected by the Selection Committee with priority given to the contribution of projects to policy formulation in the sphere of mobilizing culture and tourism sectors for youth inclusion.

At the end of project implementation, 10 young leaders will be selected to participate in a study tour mission to Switzerland to disseminate the results of their experience with Swiss counterparts.

Private sector relations: The SUN FUND is potentially attractive to the private sector, especially Turkish private sector with business interests in Switzerland and vice versa. During the first year of implementation, the UNDP and the Swiss Embassy in consultation with SDC will design a private sector partnership strategy whereby contributions of private sector donors will be obtained into the SUN FUND. However, the SUN FUND has a limited duration: 2 years, at the end of which the SUN FUND experience of support to youth initiatives along with its private sector and donor relations is passed on to the Government Youth Programs (more on sustainability below) benefiting from European Commission's relevant funding windows.

Prospective Positioning and Sustainability: The ultimate objective of the SUN FUND is to influence the Youth Programs of the Government of Turkey in way which helps them further foster social inclusion results among the youth, in line with the Government's relevant policies above. Therefore, evaluative knowledge from the experience of the SUN FUND will be compiled for policy recommendations and tabled with the planning authorities as well as the political leadership of the country. As such, although the SUN FUND is expected to grow in financial terms with contributions from the private sector, the sustainability of the SUN FUND results will be measured in terms of policy impact. The expected situation at the end of project completion is the acknowledgement by the Government (especially the State Planning Organization which is responsible for the overall coordination of the Youth Programs) of the experience of the SUN FUND and incorporating its lessons learned. In this context, documentation of lessons learned through evaluative methods is the main means of the exit strategy. In summary, sustainability and the exit strategy of the project is in the Youth Programs of the Government of Turkey, whereby the SUN-FUND experience will be incorporated into the Government's Youth Program and funding for youth initiatives at the end of the two years.

III. Management Arrangements:

The Project duration is two years. The SUN-FUND will be managed by the UNDP and through a Fund Management board which includes the following:

- 1- The Steering Committee, composed of UNDP, General Directorate of Youth and Sports, the State Planning Organization and SDC or Swiss Embassy representatives
- 2- The Selection Committee, composed of UNDP, General Directorate of Youth and Sports and civil society and SDC or Swiss Embassy representatives

General Directorate of Youth and Sports will be the national partner for implementation and provision of the technical assistance and mentoring to young people. The UNDP will assign a Program Manager, remunerated by UNDP from UNDP's own resources - with over 10 years of managerial and substantive expertise to oversee the achievement of the SUN FUND results and to ensure alignment to national and SDC priorities. In addition, a Project Manager with at least 2 years of experience and a Project Assistant will be recruited and will be responsible for day-to-day management and implementation of the Project activities. S/he will provide technical and administrative support to the Project activities. S/he will facilitate, guide and organize all relations with the local youth committees, local administrations, and governors within the target regions.

UNDP will be responsible with day to day monitoring of the activities and provide services for project management including overseeing and ensuring effective implementation of the Project's activities, providing accounting services for financial transactions and advance payments, contracting the project staff, consultants and independent auditing firms, liaising with project partners and stakeholders, participating in selected events, organizing steering committee meetings, taking part at "best practice projects" selection meetings, reporting to SDC and other Steering Committee Members.

IV. Monitoring and Evaluation:

The monitoring and the evaluation of the Project will be carried out in accordance with the principles and procedures designed by UNDP. To fulfill this purpose the following are needed:

Quarterly Progress Reports: UNDP will prepare Quarterly Progress and Financial Reports for this Project for review by the Steering Committee

Annual Progress and Project Terminal Reports: UNDP will submit an Annual Project Report and a Project Termination Report to SDC at the end of the year. These reports will be comprehensive to assess the performance of the Project.

The Project will be monitored jointly by UNDP and the Project Steering Committee (PSC). PSC will meet 4 times a year minimum during the lifetime of the Project to examine the implementation of the Project and to provide guidance and support to the project management.

The Project will be audited, in line with the UNDP audit requirements, once in its lifetime at a minimum. Adequate financial provisions for the audit are included in the project budget.

V. Legal Context

The project document shall be the instrument envisaged in the Supplemental Provisions to the Project Document, attached hereto. The host country-implementing agency shall, for the purpose of the Supplemental Provisions to the Project Document, refer to the government cooperating agency described in the Supplemental Provision.

The following types of revisions may be made to this project document with the signature of the UNDP Resident Representative only, provided he or she is assured that the other signatories of the project document have no objections to the proposed changes:

- (a) Revisions in, or addition of, any of the annexes of the project document (with the exception of the Standard Legal Text for non-SBAA countries which may not be altered and agreement to which is a pre-condition for UNDP assistance).
- (b) Revisions which do not involve significant changes in the immediate objectives, outputs or activities of a project, but are caused by the rearrangement of inputs already to or by cost increases due to inflation; and
- (c) Mandatory annual revisions, which rephrase the delivery of, agreed project inputs, or reflect increased expert or other costs due to inflation, or take into account agency expenditure flexibility.

SECTION II- RESULTS AND RESOURCES FRAMEWORK

Outcome indicator as stated in the Country Program Results and Resources Framework, including baseline and target: National machinery for youth supported.

- **Output Indicator 5:** Number of young people benefiting from youth funds, exchange and skills enhancement programs, disaggregated by gender

Project title and ID: Swiss – UNDP Fund (SUN FUND)

Intended Outputs	Output Targets	Indicative Activities	Inputs & Costs
Innovative programs for social inclusion of young people in Turkey's migration receiving cities identified and linked to national programs for youth	1. Establishment of SUN Fund	1.1 Establishment of the SUN Fund governance structure	-
		1.2 Identification of priority areas of intervention in the 10 provinces, at district and neighborhood level based on the potentials of better targeting of young men and women of recent migrant families	5
		1.3 Identification of young people's experiences of social exclusion in the 10 provinces with focus on the experiences of young women	5
		1.4. Design of specific applications in the cultural assets development, tourism and ICT sectors that provide opportunities for young men and women to overcome barriers of social exclusion	5
		1.5 Design of the application and eligibility criteria	3
		1.6 Printing and dissemination of the criteria	3
		1.7. Identification of private sector contributors to the SUN-Fund for Youth	-
	2. SUN Fund Scheme launched and finalized	2.1 Local level mobilization meetings, coaching and mentoring with youth communities and youth councils to spur interest in the SUN FUND application.	10
		2.2. Grants to selected projects	500
		2.4 Overseeing the implementation of selected projects and providing technical assistance where pertinent	21
		2.5 Based on the experience of the projects, evaluation and compilation of Youth Inclusion recommendations for consideration by the National Agency's Youth Program	15
		2.6 Study tour to Switzerland and dissemination of project results	10
	Management	Human Resources (24 months)	96
		Audit	8
GMS (7%)		49	
Implementation Support		20	
		GRAND TOTAL (USD)	750

IV. Monitoring and Evaluation:

The monitoring and the evaluation of the Project will be carried out in accordance with the principles and procedures designed by UNDP. To fulfill this purpose the following are needed:

Quarterly Progress Reports: UNDP will prepare Quarterly Progress and Financial Reports for this Project for review by the Steering Committee

Annual Progress and Project Terminal Reports: UNDP will submit an Annual Project Report and a Project Termination Report to SDC at the end of the year. These reports will be comprehensive to assess the performance of the Project.

The Project will be monitored jointly by UNDP and the Project Steering Committee (PSC). PSC will meet 4 times a year minimum during the lifetime of the Project to examine the implementation of the Project and to provide guidance and support to the project management.

The Project will be audited, in line with the UNDP audit requirements, once in its lifetime at a minimum. Adequate financial provisions for the audit are included in the project budget.

V. Legal Context

The project document shall be the instrument envisaged in the Supplemental Provisions to the Project Document, attached hereto. The host country-implementing agency shall, for the purpose of the Supplemental Provisions to the Project Document, refer to the government cooperating agency described in the Supplemental Provision.

The following types of revisions may be made to this project document with the signature of the UNDP Resident Representative only, provided he or she is assured that the other signatories of the project document have no objections to the proposed changes:

- (a) Revisions in, or addition of, any of the annexes of the project document (with the exception of the Standard Legal Text for non-SBAA countries which may not be altered and agreement to which is a pre-condition for UNDP assistance).
- (b) Revisions which do not involve significant changes in the immediate objectives, outputs or activities of a project, but are caused by the rearrangement of inputs already to or by cost increases due to inflation; and
- (c) Mandatory annual revisions, which rephrase the delivery of, agreed project inputs, or reflect increased expert or other costs due to inflation, or take into account agency expenditure flexibility.

SECTION II- RESULTS AND RESOURCES FRAMEWORK

Outcome indicator as stated in the Country Program Results and Resources Framework, including baseline and target: National machinery for youth supported.

- Output Indicator 5: Number of young people benefiting from youth funds, exchange and skills enhancement programs, disaggregated by gender

Project title and ID: Swiss – UNDP Fund (SUN FUND)

Intended Outputs	Output Targets	Indicative Activities	Inputs & Costs
Innovative programs for social inclusion of young people in Turkey's migration receiving cities identified and linked to national programs for youth	1. Establishment of SUN Fund	1.1 Establishment of the SUN Fund governance structure	-
		1.2 Identification of priority areas of intervention in the 10 provinces, at district and neighborhood level based on the potentials of better targeting of young men and women of recent migrant families	5
		1.3 Identification of young people's experiences of social exclusion in the 10 provinces with focus on the experiences of young women	5
		1.4. Design of specific applications in the cultural assets development, tourism and ICT sectors that provide opportunities for young men and women to overcome barriers of social exclusion	5
		1.5 Design of the application and eligibility criteria	3
		1.6 Printing and dissemination of the criteria	3
		1.7. Identification of private sector contributors to the SUN-Fund for Youth	-
	2. SUN Fund Scheme launched and finalized	2.1 Local level mobilization meetings, coaching and mentoring with youth communities and youth councils to spur interest in the SUN FUND application.	10
		2.2. Grants to selected projects	500
		2.4 Overseeing the implementation of selected projects and providing technical assistance where pertinent	21
		2.5 Based on the experience of the projects, evaluation and compilation of Youth Inclusion recommendations for consideration by the National Agency's Youth Program	15
		2.6 Study tour to Switzerland and dissemination of project results	10
	Management	Human Resources (24 months)	96
		Audit	8
GMS (7%)		49	
Implementation Support		20	
		GRAND TOTAL (USD)	750

Project	Swiss-UNDP Youth Fund in Turkey (SUN-FUND)	
Project	24 Months, starting 1 April	
Duration:	2008	
GMS		7%
Total Budget	750,000.00 USD	

		2008	2009	2010	
		BUD			
71300	Local Consultants	32.000,00	15.000,00	12.000,00	5.000,00
7120	International Consultants	4.000,00	4.000,00	0,00	0,00
71400	Contractual Services-Individuals	96.000,00	36.000,00	48.000,00	12.000,00
71600	Travel	12.000,00	5.000,00	5.000,00	2.000,00
72100	Contractual Services-Companies	8.000,00	5.000,00	3.000,00	0,00
72200	Equipment and Furniture	5.000,00	5.000,00	0,00	0,00
72600	Grants	500.000,00	250.000,00	200.000,00	50.000,00
74100	Professional Services (Audit)	8.000,00	0,00	4.000,00	4.000,00
74200	Audio Visual&Print Prod Costs	4.000,00	1.000,00	3.000,00	0,00
74500	Miscellaneous Expenses	12.000,00	4.000,00	4.000,00	4.000,00
73505	Reimbursement to UNDP for Supp Srv (ISS)	20.000,00	10.000,00	7.000,00	3.000,00
	TOTAL PROGRAMMABLE BUDGET	701.000,00	335.000,00	286.000,00	80.000,00
75100	F&A (7%)	49.070,00	23.450,00	20.020,00	5.600,00
	TOTAL PROJECT BUDGET	750.070,00	358.450,00	306.020,00	85.600,00

